



## ARIZONA MUNICIPAL CLERKS' ASSOCIATION EXECUTIVE BOARD MEETING AGENDA

Thursday, February 24, 2022  
12:00 p.m.

Formed in  
1961  
60<sup>th</sup> Year in  
Operation

**Zoom:**

<https://us06web.zoom.us/j/94395840491?pwd=ZkZyancxakJhOWxGcnNHU95YWp1UT09>

**Meeting ID: 943 9584 0491**

**Passcode: 612438**

**Dial in: +1 346 248 7799 US**

**(Houston) +1 720 707 2699 US**

**(Denver)**

Committee Members: Teresa Riza, President; Darcie McCracken, Vice President; Jennifer Pena, Treasurer; Carla Reece, Secretary

1. CALL TO ORDER/ROLL CALL

2. NEW BUSINESS

A. COMMITTEE ASSIGNMENTS AND GOALS

Discussion and possible action regarding providing direction to Committees. Will ask committee chairs to bring back ideas of projects they would also like to work on.

1. CAMPAIGN FINANCE COMMITTEE (Lynda Bushong, Chair; Tracie Bailey, Co-Chair; Darcie McCracken, Board Liaison)
2. COMMUNICATION COMMITTEE (Michelle Stanley, Chair; Stacy Fobar, Co-Chair; Jennifer Pena, Board Liaison)
3. EDUCATION COMMITTEE (Laura Jara, Chair; Cherry Lawson, Co-Chair; Darcie McCracken, Board Liaison)
  - a. 2022 Annual Conference Speaker Approval **Page 3**
  - b. Amended Spring Athenian Dialogue **Page 14**
4. ELECTION COMMITTEE (Linda Mendenhall, Chair; Sheryl Rabin, Co-Chair; Darcie McCracken, Board Liaison)
5. HANDBOOK AND CONSTITUTION COMMITTEE (Byron Jones, Chair; Summer Stewart, Co-Chair; Darcie McCracken, Board Liaison)
6. LEGISLATIVE COMMITTEE (Kelsea Holian, Chair; Summer Stewart, Co-Chair; Teresa Riza, Board Liaison)
7. MEMBERSHIP/MENTORING/REGIONAL LEADERS COMMITTEE (Kara DeArrastia, Chair; Fatima Fernandez, Co-Chair; Carla Reece, Board Liaison)
8. RECORDS MANAGEMENT COMMITTEE (Ben Lane, Chair; Cathie Butteweg, Co-Chair; Jennifer Pena, Board Liaison)

9. SCHOLARSHIP/MARKETING COMMITTEE (Crystal Hadfield, Chair; Amy Putnam, Co-Chair; Jennifer Pena, Board Liaison)
3. GOOD OF THE ORDER/COMMENTS FROM EXECUTIVE BOARD MEMBERS
4. REMINDERS/DEADLINES
  - A. Executive Board Secretary Application
5. NEXT REGULAR EXECUTIVE BOARD MEETING DATE: March 17, 2022
6. ADJOURNMENT

*Teresa Riza* \_\_\_\_\_

Teresa Riza, AMCA President

# ARIZONA MUNICIPAL CLERKS' ASSOCIATION EXECUTIVE BOARD COMMUNICATION

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**TO:** Teresa Riza, President  
**FROM:** Laura Jara, Education Committee Chair  
**SUBJECT:** Education Committee Request

**EXPECTED MEETING DATE:** February 17, 2022

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## **Purpose:**

2022 Annual Conference Speaker Approval

## **Summary and Recommendations**

The Annual Conference Subcommittee met and has the following recommendations for the Annual Conference Speakers:

### **Speaker 1 –**

#### **Maureen G. Mulvaney (MGM)**

- MGM researches your organization.
- MGM adds her depth of knowledge as a teacher, college instructor, coach, radio show host, US Army counselor, speaker, trainer, mother, and grandmother.
- MGM draws from her huge reservoir of material to select specific nuggets to fit your audience perfectly.
- MGM individually greets participants to make your audience (her 'guests') feel welcome.

**Keynote: "Together, we'll create the new normal"**

### **Speaker 2 –**

#### **Jody Urquhart (re-confirming as she was previously selected to provide keynote in 2020 for 2021)**

Her presence is dynamic, endearing and not reliant on a stage or PowerPoint. As a former stand-up comedian, Jody uses clean, clever comedy, well researched, relevant content and audience interaction to bring audiences together around a shared purpose.

**Keynote: HUSTLE HANGOVER - Make Passion Your Priority & Leave Struggle Behind**

## **Decisions from the Board**

### **Requesting approval for:**

Maureen G. Mulvaney

Fee - \$5,000 – no travel fees as she is in Arizona.

Jody Urquhart –

Fee - \$2,500 plus travel up to a maximum of \$500 (Her fee is \$5000. Half the fee has been paid but with the cancellation of the 2020 and 2021 conference, it was transferred over to the 2022 conference. The amount requested is the remainder of what is owed to her.)

Bliss Out Book - \$15 - Jody Urquhart has a new book that goes with her new keynote. Bulk price for attendees is \$15 per book. She would set up a table and endorse the books.

### **Attachments**

Maureen G. Mulvaney - speaker form and information sheet.

Jody Urquhart – speaker form, keynote and book information sheet.

**Contact Name and Number:** Laura Jara – [laura.jara@goodyearaz.gov](mailto:laura.jara@goodyearaz.gov) or 623-882-7835



## Annual Conference/Training Professional Speaker Form

***Due by December 10, 2021 for the 2022 Conference***

***Email to: [AMCAInfo@azleague.org](mailto:AMCAInfo@azleague.org)***

Proposed Conference/Training: \_\_\_\_\_

Speaker Name(s): \_\_\_\_\_

List Topics Covered:

Length of Presentation: \_\_\_\_\_

Cost(s): \_\_\_\_\_

Additional Contact Information for Speaker(s):

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Website Address: \_\_\_\_\_

Have you had an opportunity to hear this speaker in person? \_\_\_\_\_

If yes, when and where? \_\_\_\_\_

To assist in the review process, please include the following with this form:

- Speaker Biography
- Flyers, Printouts, and/or Brochures

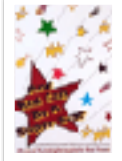
Submitted by: \_\_\_\_\_ Date: \_\_\_\_\_

*Education Committee*

*Ranking:* \_\_\_\_\_



**SPEAKER/ TRAINER:**  
**MAUREEN G MULVANEY, MGM**  
 is Content-Driven, Humorous, and WILL Create a  
 'Smash Hit' General Session Presentation  
 Customized to Your **AMCA** Organization.



**WHY HIRE MGM,  
 KEYNOTE SPEAKER?**

Hire MGM for a  
 'Smash Hit'  
 Presentation  
 480-480-6776



**Maureen G. Mulvaney, MGM**

- ~#1 Rated Speaker/Trainer
- ~AMAZON Best Selling Author
- ~Author: *Any Kid Can Be a Super Star*,  
*School Nutrition Customer Service for Kids*
- ~Co-Author: *Chicken Soup for the  
 Teacher's Soul*

**GOAL:** To Serve YOU, the client,  
 by providing a 'Cutting Edge',  
 'Laugh as you Learn', 'WOW'  
 Presentation!

**GUARANTEE:** Every  
 Presentation is Guaranteed to get a  
 'Rave Review' or Your Money Back!

**RISK FREE:** MGM takes ALL  
 the Risk...so...You TAKE ALL THE  
 CREDIT!

**SMASH HIT:** A Tailored  
 Customized 'Smash Hit'  
 Presentation, every time.

**INCREASE ATTENDANCE**  
 MGM emphasizes attendance in  
**AMCA** events. MGM gets  
 participants excited about  
 returning yearly.

**MGM understands hiring a  
 speaker is a formidable  
 responsibility.**  
 ~MGM Will Be 'Easy to Work With'  
 ~MGM Works Within Your Budget  
 ~MGM Customizes Content  
 ~MGM is a Professional Speaker  
 with Electrifying Delivery Skills  
 \*MGM MAKES YOU LOOK  
**GOOD!**

**MGM AUDIENCES LAUGH...CRY...THEN  
 STAND AS THEY CHEER—"BRING MGM  
 BACK!" MGM WILL BE A 'SMASH IT' FOR  
 YOUR AUDIENCE!**

MGM HAS EXTENSIVELY STUDIED AND  
 RESEARCHED THE BEHAVIORAL TRAITS AND  
 ENERGY STYLES OF TOP PERFORMERS.  
 EACH PRESENTATION INCORPORATES THE  
 LATEST 'CUTTING' EDGE TRENDS INTO A  
 HIGHLY ENERGIZED AND ELECTRIFYING  
 DELIVERY. PARTICIPANTS LAUGH AS THEY  
 LEARN HOW TO BE MORE POSITIVE,  
 PRODUCTIVE AND PROFITABLE.

**WHAT TO EXPECT:**

MGM'S KEYNOTE WILL BE CUSTOMIZED TO  
**YOUR AMCA ANNUAL CONFERENCE  
 AUDIENCE.**

**RAVE REVIEWS:**

"WOW!! I've never heard a more  
 motivating speaker than MGM on the  
 subject of FOOD SERVICE!"  
 ~KIM PAPILL -Dir Child  
 Nutrition

"MGM is on my List of Favorite  
 Speakers. She is easy to work with,  
 customizes her presentations and gets to  
 know participants before she speaks.  
 MGM Knows Food Service & is  
 Passionate about Child Nutrition."  
 ~Judy Laster-Exec Dir Florida SNA

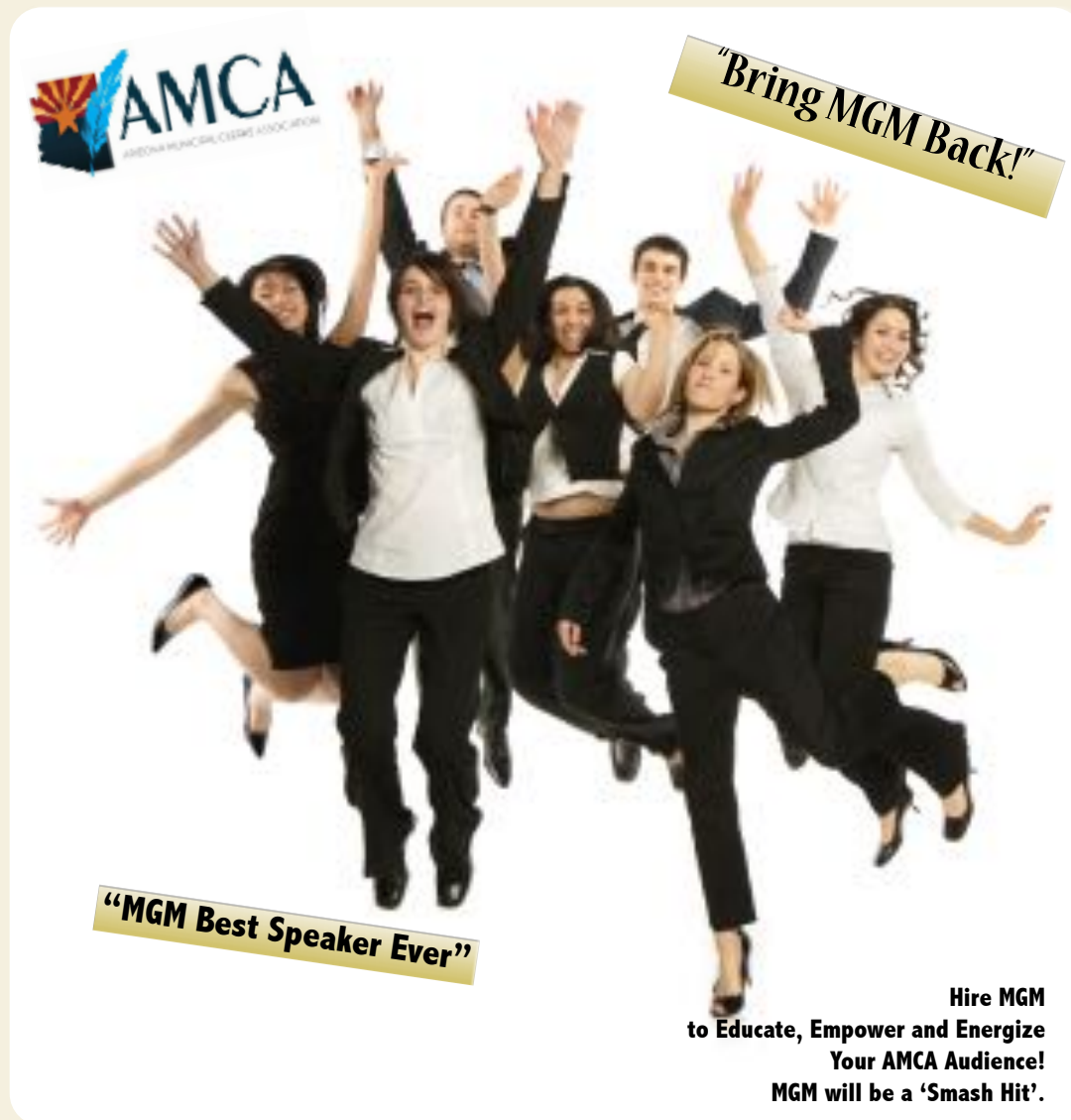
"Og Mandino, Zig Ziglar, Mark Victor  
 Hancen, Danielle Kennedy, Patricia Fripp & Mary  
 Lou Henner have all graced the Arbonne Stage.  
 Clearly, one name that stands out among the list of  
 who's who of International Speakers is Maureen  
 G. Mulvaney, MGM. MGM has been one of  
 Arbonne's Highest rated Speakers EVER."  
 ~Rita Davenport-President Arbonne

"MGM knows SNA and supports  
 SNA our mission to be the Heart of the  
 school."  
 ~Gaye Lynn Macdonald- SNA Past Pres

"The Cost of MGM's Presentation  
 was worth every single cent!  
 ~TW Sykes-Director McDonnell Douglas



# For a 'Smash Hit' ~ Hire MGM



**AMCA**  
AMERICAN MUNICIPAL CLERKS ASSOCIATION

**"Bring MGM Back!"**

**"MGM Best Speaker Ever"**

**Hire MGM  
to Educate, Empower and Energize  
Your AMCA Audience!  
MGM will be a 'Smash Hit'.**

MGM will Create a Customized Presentation  
For Your **AMCA** Annual Conference!





# Annual Conference/Training Professional Speaker Form

Due by November 30, 2019 for the 2020 Conference  
Email to: [AMCAInfo@azleague.org](mailto:AMCAInfo@azleague.org)

Proposed Conference/Training: Follow Me I'm Right Behind You! How to Influence Others

Speaker Name(s): Jody Urquhart

List Topics Covered:

How to influence others  
How to adjust to difficult customers  
How people who play together stay together how humor helps you build a solid, resilient workforce  
To increase Purpose and Vision  
To stay resilient in stress  
To create a sense of involvement and belonging

The key to successfully lead the public today is influence, not authority. With today's rapidly evolving customer expectations, strong municipal clerks must work harder than ever to influence and engage the public.

Great municipal clerks consistently need to stay positive and resilient in continual stress. Daily they muster the nerve to serve in a complex and challenging environment. We today need tools to both influence, energize and engage others and keep their own fires of hope burning. Through humor, insight and inspiration Follow Me I'm Right Behind You provides a lively, interactive look at how to inspire and influence others and stay focused and productive.

*attached*

Length of Presentation: 75-90 minutes (flexible based on your schedule)

Cost(s): \$5k plus economy flights (\$500 or less) and hotel

Additional Contact Information for Speaker(s):

Email: jody@idoinspire.com

Phone Number: 403 540 4055

Website Address: www.idoinspire.com

Have you had an opportunity to hear this speaker in person? \_\_\_\_\_

If yes, when and where? \_\_\_\_\_

To assist in the review process, please include the following with this form:

- Speaker Biography
- Flyers, Printouts, and/or Brochures

Submitted by: Jody Urquhart Date: Oct 5, 2019

Education Committee  
Ranking: \_\_\_\_\_



# HUSTLE HANGOVER

Make Passion Your Priority & Leave Struggle Behind

Do workloads hang over your head from one day to the next? Is hustling around chasing after problems a daily priority? Does your day leave you feeling worn out? If so, you may have a hustle hangover.

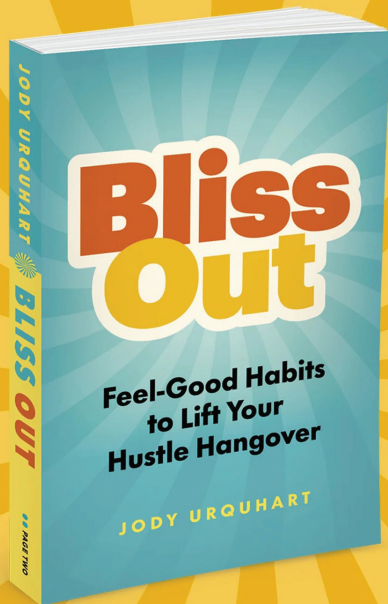
Hustling after problems may be driving your results instead of purpose and inspiration. Hard work may be crowding out joy but you need feelings of happiness and success to fuel progress. This uplifting keynote will inspire you to leave the stress and struggle behind in favour of passion and purpose. You can get more done with less stress.

It all comes down to this: **Joy is not a goal, it's a feeling.** It's not something you have to work for, it's something you have. Learn to rely on this innate passion to build positive momentum early on in your day to propel you forward. This keynote speech will inspire you to unleash wild positive emotion on your day and the vitality will move you forward.

This hilarious and inspiring keynote is based on Jody's new book, **Hustle Hangover**.

Objectives:

- Rediscover Passion and Joy as a Catalyst for Results & Innovation
- Find Opportunity and Potential in Uncertainty
- Build Positive Momentum
- Use Joy to Disrupt Stress
- Focus Forward on Solutions instead of making Problems a Priority
- Do More with Less and Love it



# Are you Ready to Get your Bliss On?

- Are you driven and ambitious but often feel frustrated or stuck?
- Does stress keep hounding you to work harder?
- Even when you accomplish your goals, do you feel unsatisfied, like it's never enough?

It's because when you spend most of your time hustling after a better future, you neglect your bliss right now. **BLISS OUT** will show you how to take your goals out of the future and unravel their inner bliss in your life now.

## Do you have a Hustle Hangover?

Does unfinished work hang over your head from one day to the next & drain you? This is a hustle hangover. Hustle causes you to hang your attention over onto past results and future goals.

**But your life is happening right now.**

You can hustle hard so you can feel better in the future or give it over to your inner bliss right now.

**You are much more powerful, continually replenishing your bliss instead of reacting to life's stress.**

### Feel- Good Habits to Lift Your Hustle Hangover

The **simple** feel-good **habits** in BLISS OUT will never require effort, just a slice of your attention. Getting what you want is rewarding and fun when you line up with your bliss before taking action.

This book is about feeling good. It's an all-out champion for your good vibes. All it asks of you is that you accept an invitation to take a break from dissecting complicated issues in life and bliss out in happiness instead.

Learn simple, **feel-good habits** that will turn your focus from the inside out, enabling you to create a life that's more fulfilling, joyful, and filled with happiness. Find your bliss and you will be more centered, focused and relaxed while you work.

Take the hustle out of your happiness and claim the success you are.

## Does your whole team have a **Hustle Hangover?**

Hustlers tend to stick together. You can turn around the momentum of your whole team from overworked and frazzled to focused, optimistic, solution oriented and passionate.

### **Time flies when teams find their bliss together.**

Jobs can be rewarding, meaningful and fun when you bliss out as a team on the fun, meaning and satisfaction of your work together.

BLISS OUT with your team and help them appreciate their work instead of tolerating it.

### **Buy Bulk Copies of BLISS OUT**

Our client organizations purchase paperback, and Ebooks for:

- Premiums at events and conferences
- Incentives
- Gifts to reward and thank their best customers and employees
- Client or employee book clubs



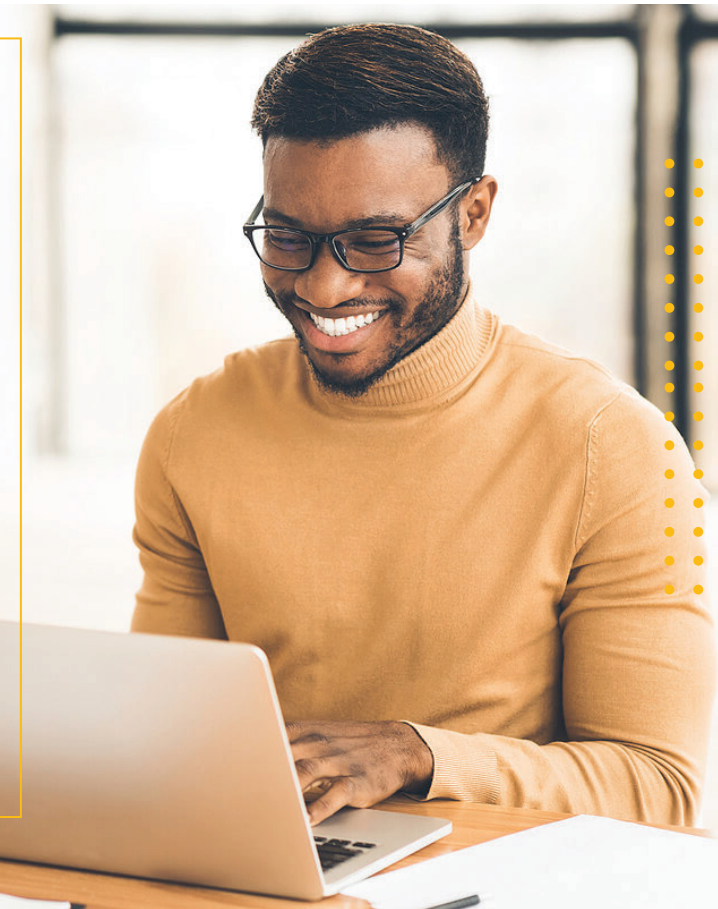
- Leadership programs
- Onboarding new employees
- Talent and skill development
- Strengthening investor relations
- Workshops and classes

\*\*\* Ask us about opportunities to create custom editions with your logo and personalized inscription.

## BULK DISCOUNTS AVAILABLE

BONUS CONTENT INCLUDED with the purchase of more than 50 Copies:

- A personalized video message from the author to your group
- BLISS OUT PowerPoint ( 3 Separate Ones ) to use in your meetings to get your group bliss on
- 15 Minute Live Q & A with the Author via Zoom
- All other bonus content



## Are you ready to get your bliss on?

“ BLISS OUT is unique, refreshing and bold. Like a collaboration between the Dalai Lama and Dolly Parton, we learn about the unexpected Interconnectivity of direction, positivity, compassion, belief, wisdom and success. My advice to you, Read BLISS OUT and get ready to” Be Happy.”

-Mark DeVolder, Leadership Expert



## About the Author

Jody Urquhart is an author and motivational speaker who has spent more than twenty-three years inspiring and entertaining thousands of audiences around the globe. Jody began her life on the stage as a stand-up comedian before pursuing her life's mission of empowering worn-out professionals with humour, hindsight, and hallelujahs. She is the author of the book *All Work & No Say*, a tongue-in-cheek insight into the rat race and how to find joy.



# ARIZONA MUNICIPAL CLERKS' ASSOCIATION EXECUTIVE BOARD COMMUNICATION

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**TO:** Teresa Riza, President  
**FROM:** Laura Jara, Education Committee Chair  
**SUBJECT:** Committee request to amend previous submission

**EXPECTED MEETING DATE:** February 24, 2022

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## **Purpose:**

This request is to amend the registration fees and deadlines as the previous fees that were submitted were for a virtual Athenian Dialogue. The amended fees and deadline are for an in person Athenian Dialogue. The location of the 2022 Spring Athenian has also been updated.

## **Summary and Recommendations**

The Athenian Dialogue Subcommittee along with the Education Committee recommend the following for the 2022 Spring Athenian Dialogue. The Committee will provide an update on the location as soon as possible along with travel costs. The Committee wanted to get the Board's approval first so that we could get a Save the Date on calendars and have attendees get started on reading.

**Date:** April 18, 2022      **\*Location:** Goodyear Recreation Campus, 420 S. Estrella Pkwy

**Facilitator:** Mary Lynne Stratta

**Book:** *The Girls of Atomic City: The Untold Story of the Women Who Helped Win World War II*

### AUTHOR

Denise Kiernan

**DESCRIPTION** – At the height of the World War II, Oak Ridge, Tennessee, was home to 75,000 residents, consuming more electricity than New York City. But to most of the world, the town did not exist. Thousands of civilians – many of them young women from small towns across the South – were recruited to this secret city, enticed by solid wages and the promise of war-ending work.

**GENRE** – Biography

**BOOK SIZE** – (Paperback: 416 pages)

## **Decisions from the Board**

**Does the board approve the following registration fees and estimated travel expense costs?**

**\*Registration Fees:** Early Bird Deadline March 18, 2022 - AMCA Member: \$85  
After March 18, 2022 - Member: \$95 / Non-members \$100

**Estimated Costs:** Travel Expenses (Flight, Hotel, Etc.) No Fee - \$1000

**Attachments - None**

**Contact Name and Number:** Laura Jara – [laura.jara@goodyearaz.gov](mailto:laura.jara@goodyearaz.gov) or 623-882-7835